



# Organic & Fair Trade

BEST SELLERS

*Special*  
TEAR-OUT  
POSTERS  
INSIDE!



PHOTO: Women at the  
Gumutindo Co-op in Uganda.

**LOOK INSIDE**

to learn more about our **BESTSELLING**  
PRODUCTS that support communities  
of small farmers around the world.

[shop.equalexchange.coop](http://shop.equalexchange.coop)



“Hands down the  
**BEST CHOCOLATE**  
I have ever tasted.”

—SARAH L., BEDFORD, NY



• for your •  
**TABLE SALES**



**CHOCOLATE RACK  
VERTICAL DISPLAY**  
40180 | \$26.00

Improved  
display case  
holds 12 bars  
upright



SOY-FREE | GLUTEN-FREE | VEGAN OPTIONS

# Chocolate Bars

**12** 12, 3.5-OZ BARS  
\$30 Per Case





Our rich chocolate bars are crafted for both classic and adventurous tastes. Try them all!

FULL PRODUCT LISTING  
STARTING ON PG. 22



shop.equalexchange.coop 774.776.7366 Customer Service M-F 9am to 5pm EST

## BEST ★ SELLERS

FLAVOR INCLUSIONS	
 <p><b>Organic Caramel Crunch with Sea Salt</b> 55% CACAO A perfectly satisfying balance of sweet and salty. 18608   \$30.00</p>	 <p><b>Organic Almond Dark Chocolate</b> 55% CACAO Crunchy almonds and smooth dark chocolate are a delicious duo. 18601   \$30.00</p>
TIMELESS CLASSICS	
 <p><b>Organic Ecuador Dark Chocolate</b> 65% CACAO Silky dark chocolate reminiscent of freshly baked brownies. 18609   \$30.00</p>	 <p><b>Organic Milk Chocolate with a Hint of Hazelnut</b> 38% CACAO Creamy, melt-in-your-mouth milk chocolate complemented by a bit of hazelnut. 18602   \$30.00</p>



In 2010, through a grant from USAID, Equal Exchange began a long-term project to promote product quality, production and capitalization among a select group of co-ops. Over the last five years, we've witnessed tremendous growth, innovation and collaboration between farmer co-ops, especially in the realm of cocoa. The work is challenging, but the successes have been sweet—and have resulted in more empowered farmers offering an even better product to the market.

ABOVE: Baby cacao pods grow out of cacao flowers, on the trunk of the tree. BELOW: Working together in the Dominican Republic, L to R: Dary Goodrich, Chocolate Products Manager for Equal Exchange; Basilio Almonte de los Santos, Technical and Quality Manager for CONACADO; Dan Arnett, General Manager of Central Coop in Seattle.



**FOR KIDS & ADULTS**  
Ready to be enjoyed by the mugful!

A CLOSER LOOK  
- at a -  
**Cacao Farm**

The CONACADO co-op has been blazing a trail in the cocoa industry since 1985. Today, they are made up of over 8,500 farmer members dedicated to producing high-quality, organic cacao. The co-op even owns a processing plant where they produce their own delicious cocoa powder, found in our hot cocoa and baking cocoa!

L & R: Mario Mosquera and Ramon Antonio Mosquera, farmers and members of CONACADO.  
CENTER: Basilio Almonte de los Santos, Technical and Quality Manager for CONACADO.



It takes 3-5 years for a cacao tree to produce pods

Ripe pods are cut down using a long pole with a cutting edge

There are roughly 30-50 cacao beans in a typical pod

Banana leaves are used to cover cacao beans during fermentation

# Hot Cocoas

6

6, 12-OZ CANS

**\$30 Per Case**

Our hot cocoas are crafted using organic cacao (cocoa beans) grown by the farmers of CONACADO co-operative in the Dominican Republic and organic sugar cane from small-scale farmers in Paraguay.

FULL PRODUCT LISTING  
STARTING ON PG. 22

**“Creamy, decadent, simply delightful.”**

—AIMEE KENYON, WAKEFIELD, KS

MADE WITH MILK



**Organic Hot Cocoa**  
Real cocoa, that both kids and adults will love. Just add hot water and enjoy!  
18500 | \$30.00

**ALSO AVAILABLE IN BULK**  
10505 | 2, 5-LB BAGS | \$56.00

MADE WITHOUT MILK



**Organic Spicy Hot Cocoa**  
This delicious spicy hot cocoa has a cinnamon and cayenne pepper kick.  
18502 | \$30.00

MADE WITHOUT MILK | EXTRA DECADENT



**New!**  
**Organic Dark Hot Chocolate**  
Get ready for a treat: this dark and indulgent hot cocoa features real ground chocolate in the mix!  
18505 | \$30.00

ORDER



ONLINE or CALL

shop.equalexchange.coop 774.776.7366 Customer Service M-F 9am to 5pm EST



**PERFECT FOR SCHOOL LUNCHES**  
Your kids will thank you!

# HOLIDAY PLANNER

- Fair Trade Chocolate -  
FOR ALL OCCASIONS



## VALENTINE'S DAY

### Organic Dark Chocolate HEARTS

Lovable bite-sized chocolates to delight your sweetheart.  
10, BOX OF 24 HEARTS  
18462 | \$24.00



## EASTER BASKETS

### Organic Dark Chocolate EGGS

Hop into spring with these seasonal favorites, loved by kids and grownups alike!  
10, BOX OF 18 EGGS  
18640 | \$24.00



WEDDING & PARTY FAVORS

# Minis Box



1, BOX OF 150 MINIS

**\$30 Per Case**

### Organic Dark Chocolate Minis

55% CACAO  
Grab and go! Bite-sized dark chocolate treats to satisfy your sweet tooth.  
18613 | \$30.00

### Organic Milk Chocolate Minis

41% CACAO  
A hint of hazelnut complements our creamy milk chocolate.  
18612 | \$30.00

# Mini kits

### Organic Dark Chocolate Packaging Kit

Each kit contains everything you need to create 35 gift bags of 25 minis each using a bulk case of minis. Promotional materials and instructions included.  
45200 | \$144.00



FULL PRODUCT LISTING STARTING ON PG. 22

**ORDER**



ONLINE or CALL

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HALLOWEEN TRICK-OR-TREATS



**FREE TOOLKIT!**

PLANNING A HOLIDAY BAZAAR?

Add a **FREE TOOLKIT** to your order for posters, gift cards and more!  
50136M | FREE



STOCKING STUFFERS

Shop ONLINE: [shop.equalexchange.coop](http://shop.equalexchange.coop) | 774.776.7366



# Small Farmer FUND

FOR EVERY



- of -

**COFFEE, TEA  
AND CHOCOLATE**

that congregations purchase,  
Equal Exchange donates a portion  
back to our faith partners.

EQUAL EXCHANGE  
gave over

**\$110,000**

- IN 2014 -  
for development  
and farming projects  
worldwide.



## CUSTOMERS WHO Inspire

**MARY ELLEN DYE**  
St. Joseph University Church, NY

*Mary Ellen Dye has been selling Equal Exchange products at her church for over 10 years. Not only does her congregation love the coffee, they are able to donate the profits from their \$800 a month in sales to the nonprofit Future In Our Hands. When she traveled with Equal Exchange on a delegation to Nicaragua in 2015, she saw firsthand the hard work of the farmers whose coffee she sold back home – a profound and memorable experience. Mary Ellen’s work exemplifies the powerful relationship between farmers, communities like yours, and good work all over the world.*



PARTICIPATING

## Faith Partnerships





**CATALOG FUNDRAISING**

— with —  
**Equal Exchange**

**PERFECT FOR SCHOOLS, YOUTH GROUPS, CLUBS & TEAMS**

Raise money while making a difference! You'll earn **40% profits** with our catalog fundraiser, and 25% profits with a customized online store to help you reach even more friends and family. We have tools to help children learn about Fair Trade, and both children and adults will love what they can buy – from organic chocolate, coffee and tea to handmade jewelry and crafts!

**It's easy to Get Started** →  
[equalexchange.coop/fundraiser](http://equalexchange.coop/fundraiser)

click  
**Start a Fundraiser Now**



**Featuring over 40 Organic & Fair Trade BESTSELLERS**  
that support communities of small farmers and artisans around the world

**QUESTIONS?** Call us at 774.776.7371 or email: [fundraising@equalexchange.coop](mailto:fundraising@equalexchange.coop)

A FAIR TRADE  
**Table sale**

at your CONGREGATION or HOLIDAY BAZAAR



**Tips to boost your TABLE SALES**

- 1 Offer tasty samples to attract customers.
- 2 Show off products with display racks.
- 3 Decaf stickers help customers select the right coffee.
- 4 Get creative with colorful decorations.
- 5 Posters and brochures help tell the Fair Trade story.

**PRODUCTS TO GET STARTED:**

- Olive Oil, *pg 16-17*
- Chocolate Mini Kits, *pg 6*
- Packaged Coffee, *pg 30*
- Decaf Stickers, *pg 25*
- Equal Exchange Brochures *available online*
- Chocolate Bars, *pg 2*
- Display Racks, *pg 3*
- Equal Exchange Posters, *various options available online*

**FULL PRODUCT LISTING STARTING ON PG. 22**

For more tips and ideas visit:  
[equalexchange.coop/ee-and-you](http://equalexchange.coop/ee-and-you)



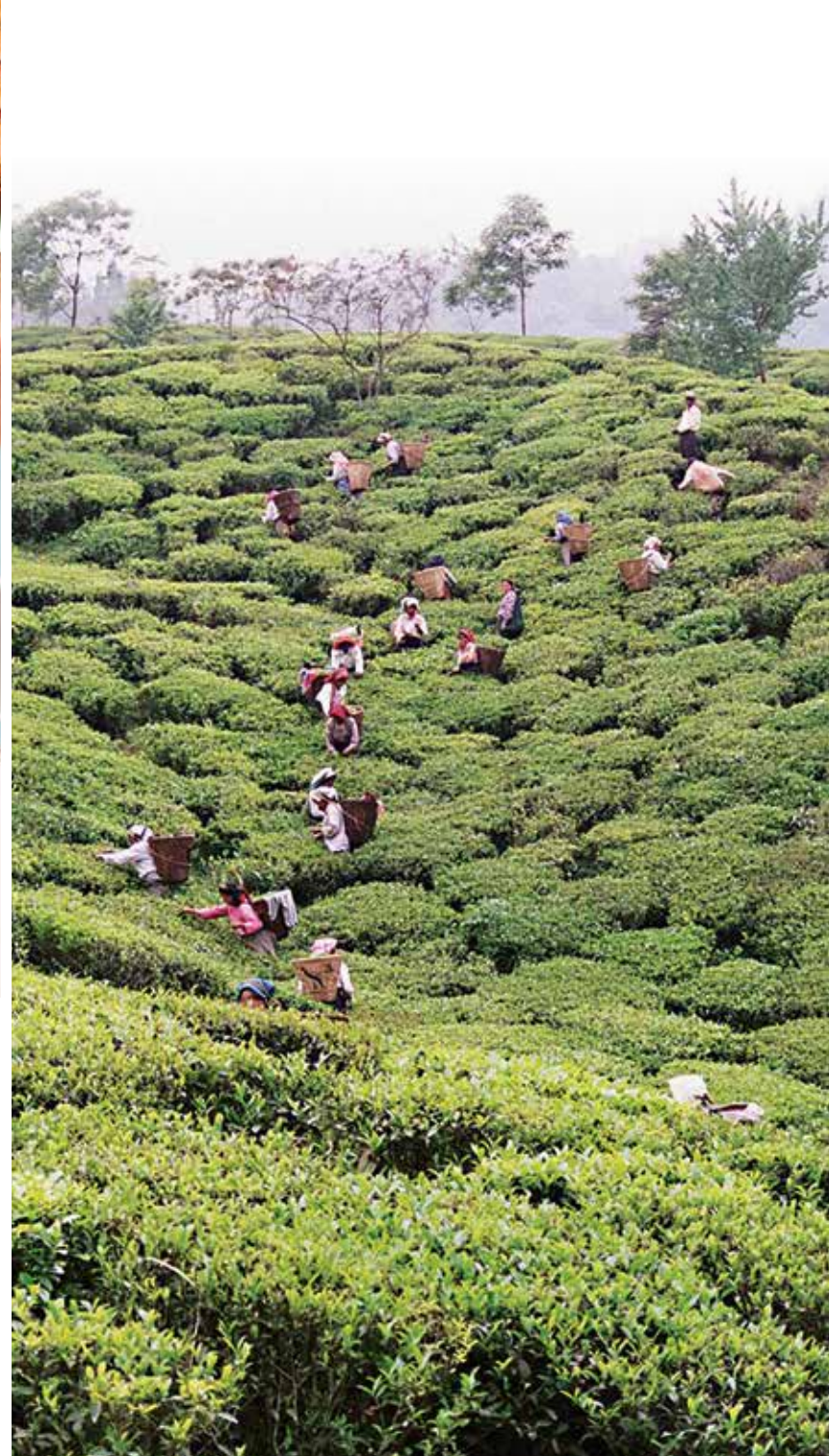
Organic Chai

Organic English Breakfast

Organic Sugar Packets, pg 25

Organic Green Tea

Organic Rooibos



# teas

6

6, 20 TEA BAGS PER BOX

**\$16.50 Per Case**

We have 17 organic and small farmer grown teas, from soothing herbals and red tea to bold black teas and green teas. Which flavorful blend is your favorite?

## BEST ★ SELLERS

### BLACK TEAS



#### Organic English Breakfast Tea

This full-bodied black tea blend from India and Sri Lanka bursts with flavor notes of citrus, malt and raisin. 13300 | \$16.50



#### Organic Chai

A rich and full-bodied black tea infused with a unique blend of spices from Sri Lanka. 13304 | \$16.50

### GREEN & HERBAL



#### Organic Green Tea

A delicate green tea with floral, toasted rice and oceanic flavor notes. Enjoy a healthy kick in every sip. 13305 | \$16.50



#### Organic Rooibos

This naturally caffeine free red bush tea from South Africa is full of rich, earthy, and vanilla flavor notes. 13308 | \$16.50

COMING THIS FALL  
- 3 NEW TEAS -

Organic Ginger  
Organic Green Tea with Ginger  
Organic Rooibos Chai

• for your •  
TABLE SALES



TEA RACK DISPLAY

6 BOX | 40181 | \$20.00

12 BOX | 40182 | \$23.00

**Small farmer-grown tea is revolutionary in an industry dominated by large plantations. We're proud to partner with small-scale growers in India, South Africa and Sri Lanka to build this alternative supply chain.**

LEARN MORE AT: [equalexchange.coop/tea](http://equalexchange.coop/tea)

PHOTO: Tea farmers from one of Tea Promoters of India's (TPI) tea gardens in Darjeeling, India.

ORDER



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# Bulk Nuts



1, 25-LB BAG

PRICES VARY Per Case

## BEST ★ SELLERS



### Cashews

These large and buttery cashews are grown sustainably by innovative farmers in India and El Salvador.

ORGANIC & NATURAL

61211 | \$198.75

ORGANIC & ROASTED SALTED

61214 | \$225.00



### Almonds

Crunchy, flavorful almonds from small-scale farmers in California.

ORGANIC & NATURAL

60204 | \$227.50

ORGANIC & ROASTED

60203 | \$221.25

TAMARI ROASTED

60207 | \$171.25

FULL PRODUCT LISTING  
STARTING ON PG. 22

## WHAT GOES IN YOUR FAVORITE FAIR TRADE TRAIL MIX?

- |  |   |
|--|---|
| <input type="checkbox"/> Natural Cashews, <i>left</i>        | <input type="checkbox"/> Chocolate Chips, <i>pg 18</i>            |
| <input type="checkbox"/> Roasted Salted Cashews, <i>left</i> | <input type="checkbox"/> Raisins, <i>available online</i>         |
| <input type="checkbox"/> Natural Almonds, <i>left</i>        | <input type="checkbox"/> Dried Apricot, <i>available online</i>   |
| <input type="checkbox"/> Roasted Salted Almonds, <i>left</i> | <input type="checkbox"/> Dried Mango, <i>available online</i>     |
| <input type="checkbox"/> Tamari Roasted Almonds, <i>left</i> | <input type="checkbox"/> Dried Pineapple, <i>available online</i> |



# Fruit & Nut Bars

These wholesome, soft and slightly chewy bars will keep you energized for any adventure.



12, 1.41-OZ BARS

**\$16.80** Per Case



### Organic Pineapple Cashew

The sweetest of the bunch, this bar is fruit-forward. Dates combined with pineapple and cashews make this a healthy option for sweet cravings.

60406 | \$16.80



### Organic Mango Cashew

Calling all mango lovers! Sweet mango is balanced by buttery dates and cashews.

60405 | \$16.80



### Organic Apricot Cashew

The sweetness is subtle in this bar combining dates, apricots and cashews. A great super-snack!

60407 | \$16.80

FULL PRODUCT LISTING  
STARTING ON PG. 22



### New! Equal Exchange Water Bottles

Recycled aluminum.  
Made in the USA.  
24-oz BPA-FREE

46293 | GLOSSY RED

46294 | MATTE BLACK

46292 | GLOSSY BLUE

\$18.00





# olive oil

6

6, 500-ML BOTTLES

**\$71.70** per case

Made from Nabali olives, an indigenous Palestinian variety, grown on trees that are hundreds of years old on the farms of our producer partners in the West Bank.

### Organic Extra Virgin Olive Oil

Robust and peppery with a strong fruit finish. Cold pressed without any refining!

60101 | \$71.70

FULL PRODUCT LISTING  
STARTING ON PG. 22



ABOVE: Basila Issa, member of the Al Zawyeh co-op and member of the Palestinian Agricultural Relief Committee, picking olives in the West Bank.

## RECIPES:

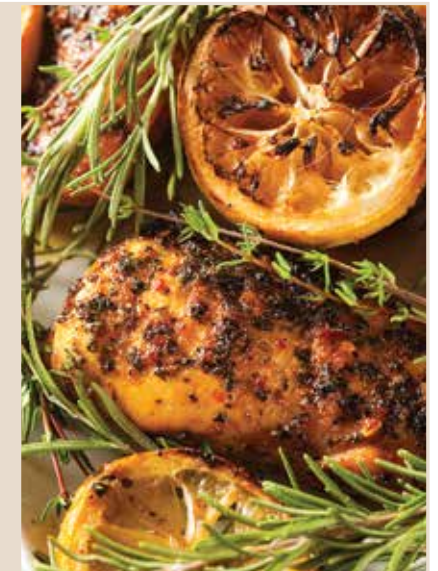
### RECIPE: LEMON PEPPER MARINADE

#### INGREDIENTS:

- 4-6 boneless skinless chicken breasts
- 1 c. Equal Exchange Organic Extra Virgin Olive Oil
- 2/3 c. lemon juice
- 2 tsp. minced garlic
- 1 medium onion diced
- 1/2 tsp. pepper
- 1/2 tsp. salt

#### DIRECTIONS:

- Whisk together olive oil, lemon juice, minced garlic, salt and pepper. Add diced onion.
- Marinate chicken in the fridge overnight. Grill chicken until cooked through (20 minutes).
- Grill lemon slices for garnish and enjoy your cookout!



### RECIPE: WHITE WINE VINAIGRETTE

#### INGREDIENTS:

- 1/2 c. Equal Exchange Organic Extra Virgin Olive Oil
- 2 Tbsp. white wine vinegar
- 2 tsp. Dijon mustard
- 1/2 tsp. kosher salt
- 1 minced shallot
- pepper to taste

#### DIRECTIONS:

- Whisk together white wine vinegar, Dijon mustard and salt. Gradually whisk in olive oil, then add minced shallot.
- Add pepper to taste. Dress your favorite salad and enjoy!



ORDER



ONLINE or CALL

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LOTS OF FAIR TRADE RECIPES TO TRY: [equalexchange.coop/recipes](http://equalexchange.coop/recipes)

**“The rich flavor truly comes across in our treats. Our customers can taste that we’re using a superior product.”**

—CHELSEA, SEATTLE COOKIE COUNTER

Try our flavorful Olive oil in baking!  
pg 16-17



## Baking Cocoa

Sourced from the Dominican Republic

**6** 6, 8-OZ CANS  
**\$30.00 Per Case**

### Organic Baking Cocoa

Cake? Frosting? Brownies? No matter what you’re making, our rich cocoa powder will add chocolaty goodness like never before.  
18510 | \$30.00



## Chocolate Chips

Free of the 8 major allergens

**12** 12, 10-OZ BAGS  
**\$43.20 Per Case**

### Organic Semi-Sweet

55% CACAO  
Classic chocolate chips for all your favorite recipes. Try in cookies, pancakes and trail mix!  
18660 | \$43.20

### Organic Bittersweet

70% CACAO  
Chocolate chips for dark chocolate lovers. Great for baking with some extra chocolate intensity.  
18661 | \$43.20

# FAIR TRADE & ORGANIC Baking

Our pantry basics are the start of any good recipe, but the sky’s the limit! Make your favorites extra special with fairly traded and organic ingredients.

### RECIPES:

Find lots of recipes using Equal Exchange ingredients, like this delicious Chocolate Chip Banana Bread. YUM!

[equalexchange.coop/recipes](http://equalexchange.coop/recipes)



FULL PRODUCT LISTING STARTING ON PG. 22



**NICARAGUA: THEN & NOW**

Since 1986, Equal Exchange has been leading the authentic Fair Trade movement. We've come a long way since then, and we're proud of the small-scale producers, communities and co-ops that have grown with us.

READ ABOUT THE EQUAL EXCHANGE STORY ONLINE: [equalexchange.coop/story](http://equalexchange.coop/story)



**Organic Nicaraguan French Roast**

WHOLE BEAN | 2, 5-LB BAGS  
It all started with Nicaraguan coffee! This dark and delicious blend includes beans from our longest standing Nicaraguan coffee partner, PRODECOOP. 10007 | \$80.90

Medium Roast available online

FULL PRODUCT LISTING STARTING ON PG. 22

ABOVE, 1986: Co-founder Rink Dickinson, with coffee beans from our longest standing Nicaraguan coffee partner.

RIGHT, 2015: Maria Asunción Mejía gives Rick Anderson and Bryce Wiebe a tour of her farm during an Equal Exchange/ Presbyterian Church (USA) delegation to Nicaragua.

READ MORE ON OUR BLOG: [equalexchange.coop/blog](http://equalexchange.coop/blog)



# How to Order

**ONLINE**



ORDER ONLINE INSTANTLY: [shop.equalexchange.coop](http://shop.equalexchange.coop)

For wholesale pricing, create an account for your organization and log-in.

**E-MAIL**

[communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)

**PHONE | FAX**

PHONE: 774.776.7366  
Monday - Friday, 9am - 5pm EST  
Fax: 508.587.5955

**MAIL**

Equal Exchange  
Attn: Community Sales  
15 Campanelli Circle  
Canton, MA 02021

Equal Exchange makes ordering a breeze!

**LUTHERAN WORLD RELIEF CUSTOMERS**



Order online: [LWRCoffee.com](http://LWRCoffee.com)  
Call: 774.776.7340

**SHIPPING INFORMATION**

*Continental U.S.:*

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$7.95
\$45-\$89.99	\$9.95
\$90-\$134.99	\$12.95
Above \$135	Free

Please allow 10 business days between our receipt of your order and delivery.

Additional shipping fees may apply when shipping chocolate in warm weather.

*Alaska & Hawaii\*:*

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$10
\$45-\$89.99	\$20
\$90-\$134.99	\$30

\*For every \$45 above \$135, add \$5.

**Dear friends of Equal Exchange,**

So much love goes into every product we offer – from the meticulous selection of seeds, to the dedicated care of plants, to the labor of harvest and export, through hours of crafting, production and testing, to the careful delivery of a box to your door.

Every coffee bean, for example, passes through dozens of hands in its lifetime before finally reaching yours. One of the beautiful things about the culture of Fair Trade is the recognition of the importance of all those hands along the process, and we try to honor the lives and stories behind them. They are stories of dedication, not without hardship

or struggle, and ultimately they are stories of hope, growth and progress.

We couldn't tell these stories without you, and all that you do to bring the hard work of small farmers to your community. We hope you enjoy tasting and sharing the delicious coffee, tea, chocolate and foods that have come so far to your table. Thank you for supporting a fairer trade system and a better world. We are fortunate to be building this community together with you.

*- Worker-owners of Equal Exchange*



ORDER



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**WE OWN IT!**

As a worker-owned co-operative, we at Equal Exchange believe in the power of cooperation, democracy and teamwork. We live these values day-to-day in our own work and through our mutually beneficial relationships with small-scale farmer co-ops worldwide.

LEARN MORE AT:  
[equalexchange.coop/worker-owned](http://equalexchange.coop/worker-owned)

**QUESTIONS? COMMENTS?**  
We're here to help!

EQUAL EXCHANGE CUSTOMER SERVICE  
M-F 9am to 5pm EST | 774.776.7366  
[communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)

**HELPFUL CUSTOMER SERVICE**



**"No matter whom I talk with every time I call, everyone is just so friendly and helpful. It's a pleasure to deal with Equal Exchange."**

—CAROL IGLAUER, Union Avenue  
Christian Church, St. Louis, MO

PRODUCT	ROAST LEVEL	CASE SIZE	GROUND COFFEE	WHOLE BEAN	PRICE / CASE
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**PERCOLATOR COFFEES 16-OZ BAGS**

	Organic Fellowship Blend	Full City	5, 16-oz	11002	-	\$37.50
DECAF	Organic Fellowship Blend Decaf		5, 16-oz	11025	-	\$44.00
	Fellowship Blend	Full City	5, 16-oz	21000	-	\$34.50
DECAF	Fellowship Blend Decaf		5, 16-oz	21001	-	\$41.00

**SINGLE SERVE CUPS**

	Organic Breakfast Blend	Medium & French	6, 12-cup	12500	-	\$44.95
	Organic French Roast	French	6, 12-cup	12501	-	\$44.95
DECAF	Organic Unwind Decaf	Full City	6, 12-cup	12502	-	\$44.95
	Ekobrew Reusable Filter	-	1 filter cup	41430	-	\$15.95

**PACKAGED COFFEES 10/12-OZ BAGS**

**ORGANIC COFFEES**

	Organic African Roots	Medium	6, 12-oz	17018	17019	\$38.40
	Organic Breakfast Blend	Medium & French	6, 12-oz	17000	17001	\$38.40
	Organic Colombian	Full City	6, 12-oz	17010	17011	\$38.40
DECAF	Organic Decaffeinated	Full City	6, 12-oz	17020	17021	\$44.40
	Organic Ethiopian	Full City	6, 12-oz	17008	17009	\$38.40
	Organic French Roast	French	6, 10-oz	17002	17003	\$38.40
DECAF	Organic French Roast Decaf	French	6, 10-oz	17022	-	\$44.40
	Organic Love Buzz	Full City & French	6, 10-oz	17012	-	\$38.40
			6, 12-oz	-	17013	\$38.40
	Organic Midnight Sun	French	6, 10-oz	17016	17017	\$38.40
	Organic Mind, Body & Soul	Medium & Vienna	6, 12-oz	17004	17005	\$38.40

**CONVENTIONAL COFFEES**

	Bright Day Brew	Medium	6, 12-oz	27005	-	\$35.40
	Café Salvador	Full City	6, 12-oz	27001	-	\$35.40
DECAF	Cozy Cup Decaf	Full City	6, 12-oz	27027	-	\$41.40

**FLAVORED COFFEES**

	French Vanilla	Medium	6, 12-oz	37001	-	\$39.90
	Hazelnut Crème	Medium	6, 12-oz	37000	-	\$39.90
DECAF	Hazelnut Crème Decaf	Medium	6, 12-oz	37025	-	\$45.90
	Toffee Caramel	Medium	6, 12-oz	37002	-	\$39.90

**COFFEE HONORING WOMEN**

**ORGANIC COFFEE 16-OZ BAGS \$1.00 per pound goes to the Panzi Hospital**

	Organic Congo Coffee	Full City	5, 16-oz	-	11020	\$41.25
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**ORGANIC COFFEE 14-OZ CANS**

	Organic Proud Mama	Full City	6, 14-oz	14101	-	\$42.00
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**IN PARTNERSHIP WITH LUTHERAN WORLD RELIEF**

**ORGANIC COFFEE 14-OZ CANS**

	Organic Breakfast Blend	Medium & French	6, 14-oz	14121	-	\$42.00
DECAF	Organic Breakfast Blend Decaf	Medium & French	6, 14-oz	14123	-	\$51.00
	Organic Sisters' Blend	Full City	6, 14-oz	14120	-	\$42.00

PRODUCT	ROAST LEVEL	CASE SIZE	GROUND COFFEE	WHOLE BEAN	PRICE / CASE
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**BULK COFFEE, 5-LB over 30 different coffees available online**

	Organic Breakfast Blend	Medium & French	2, 5-lb	-	10000	\$80.90
	Organic Nicaraguan French	French	2, 5-lb	-	10007	\$80.90
	Organic Ethiopian	Full City	2, 5-lb	-	10030	\$80.90
	Organic French Roast	French	2, 5-lb	-	10002	\$80.90
DECAF	Organic French Roast Decaf	French	2, 5-lb	-	10028	\$98.00
	Organic Love Buzz	French & Full City	2, 5-lb	-	10018	\$80.90
	Organic Mind, Body and Soul	Medium & Vienna	2, 5-lb	-	10013	\$80.90

**BULK COFFEE, 2-LB**

	Organic Breakfast Blend	Medium & French	5, 2-lb	-	12000	\$83.00
	Organic French Roast	French	5, 2-lb	-	12001	\$83.00

**BULK COFFEE, GROUND**

**ORGANIC PILLOW PACKS FOR 12-CUP BREWER**

DECAF	Organic Breakfast Blend Decaf	Medium	48, 2.25-oz	19008	-	\$57.59
			56, 1.5-oz	19007	-	\$45.02
	Organic Colombian	Full City	48, 2.5-oz	19005	-	\$59.09
	Organic French Roast	French	48, 2.5-oz	19002	-	\$59.09
	Organic Mind, Body & Soul	Medium & Vienna	48, 2.25-oz	19000	-	\$53.65
DECAF	Organic Peru Decaf	Vienna	48, 2.5-oz	19004	-	\$70.21
			56, 2.0-oz	19001	-	\$65.17
	Organic Terra Mountain Blend	Full City	56, 1.5-oz	19006	-	\$43.52

**CONVENTIONAL PILLOW PACKS FOR 12-CUP BREWER**

	Café Salvador	Full City	48, 2.25-oz	29000	-	\$50.88
			56, 1.5-oz	29003	-	\$38.77
	Connoisseur Blend	Full City & Vienna	48, 2.5-oz	29002	-	\$57.28
	Hazelnut Crème	Medium	48, 2.25-oz	39000	-	\$60.90
	Pillow Pack Sampler <i>selection of best sellers</i>	Assorted	6, assorted	19999	-	\$10.00

**SATELLITE PACKS FOR INDUSTRIAL-SIZED BREWER**

	Organic Colombian	Full City	16, 8-oz	19100	-	\$63.60
	Organic French Roast	French	16, 8-oz	19101	-	\$64.80
DECAF	Organic Peru Decaf	Vienna	20, 7-oz	19102	-	\$81.91

**TEA**

	TEA TYPE	CASE SIZE	ITEM #	-	PRICE / CASE	
	Organic Black Tea	Black Tea	6 Boxes	13301	-	\$16.50
	Organic Chai	Black Tea	6 Boxes	13304	-	\$16.50
	Organic Darjeeling Tea	Black Tea	6 Boxes	13303	-	\$16.50
	Organic Earl Grey Tea	Black Tea	6 Boxes	13302	-	\$16.50
	Organic English Breakfast Tea	Black Tea	6 Boxes	13300	-	\$16.50
DECAF	Organic Decaf English Breakfast Tea	Black Tea	6 Boxes	13313	-	\$16.50
	Organic Irish Breakfast Tea	Black Tea	6 Boxes	13312	-	\$16.50
	Organic Green Tea	Green Tea	6 Boxes	13305	-	\$16.50
	NEW! Organic Green Tea with Ginger	Green Tea	6 Boxes	13315	-	\$16.50
	Organic Jasmine Green Tea	Green Tea	6 Boxes	13306	-	\$16.50
	Organic Mint Green Tea	Green Tea	6 Boxes	13307	-	\$16.50
	Organic Chamomile <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13311	-	\$16.50
	NEW! Organic Ginger <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13314	-	\$16.50
	Organic Peppermint <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13310	-	\$16.50
	Organic Rooibos <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13308	-	\$16.50
	NEW! Organic Rooibos Chai <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13316	-	\$16.50
	Organic Vanilla Rooibos <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13309	-	\$16.50

# Brewing Tips



**WATER**  
Coffee is 99% water - use the cleanest, freshest water available.

**TEMPERATURE**  
The perfect temperature to brew coffee is between 195° and 205° F.

**Automatic drip brewers** need a capacity of at least 1,000 watts to reach this temperature range.

**Manual brewing** with a French press or filter cone, let kettle sit for 2 minutes before pouring over your ground coffee.

**GRIND**  
Match your grind with the right brewing method:

**COARSE GRIND:** French press, percolators

**MEDIUM-COARSE GRIND:** automatic drip brewers

**MEDIUM GRIND:** filter cone

**FINE GRIND:** espresso

**MORE TIPS ONLINE:**  
[equalexchange.coop/brewing-tips](http://equalexchange.coop/brewing-tips)

Shop ONLINE: [shop.equalexchange.coop](http://shop.equalexchange.coop) | 774.776.7366

Shop ONLINE: [shop.equalexchange.coop](http://shop.equalexchange.coop) | 774.776.7366

**YOUR COMMUNITY can make a difference in the lives of small farmers around the world through Equal Exchange.**

*BELOW: Quality Control Manager Beth Ann Caspersen with Oliva Kishero, president of the Buginyanya primary society and vice chair of the Gumutindo board of directors.*



**FUNDRAISE**

Raise money for your school, youth group, club or team. *(see pg. 10 for more info)*

**SERVE at COFFEE HOUR**

Serve Equal Exchange coffee, tea and cocoa in your congregation. *(see pg. 35 for more info)*

**AT THE OFFICE**

Enjoy great coffee at work without breaking your budget. *(see pg. 27 for more info)*

**SELL AT EVENTS**

Set up a table sale at your congregation or start a buying club. *(see pg. 11 for more info)*

**LEARN MORE:**  
[equalexchange.coop/ee-and-you](http://equalexchange.coop/ee-and-you)

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>CHOCOLATE BARS 3.5-OZ BARS DARK CHOCOLATE</b>				
Organic Dark Chocolate Almond	55% CACAO	12, 3.5-oz	18601	\$30.00
Organic Dark Chocolate Caramel Crunch w/ Sea Salt	55% CACAO	12, 3.5-oz	18608	\$30.00
Organic Dark Chocolate Lemon, Ginger, Black Pepper	55% CACAO	12, 3.5-oz	18628	\$30.00
Organic Dark Chocolate Mint Crunch	67% CACAO	12, 3.5-oz	18604	\$30.00
Organic Dark Chocolate Orange	65% CACAO	12, 3.5-oz	18606	\$30.00
Organic Ecuador Dark Chocolate	65% CACAO	12, 3.5-oz	18609	\$30.00
Organic Panama Extra Dark Chocolate	80% CACAO	12, 3.5-oz	18607	\$30.00
Organic Very Dark Chocolate	71% CACAO	12, 3.5-oz	18600	\$30.00

<b>MILK CHOCOLATE</b>				
Organic Milk Chocolate w/ Hazelnut	38% CACAO	12, 3.5-oz	18602	\$30.00
Organic Milk Chocolate Caramel Crunch w/ Sea Salt	41% CACAO	12, 3.5-oz	18627	\$30.00

<b>CHOCOLATE MINIS COUNTERTOP DISPLAY BOX OF 150 MINIS</b>				
Organic Dark Chocolate Minis Box	55% CACAO	150 minis	18613	\$30.00
Organic Milk Chocolate Minis Box	41% CACAO	150 minis	18612	\$30.00

<b>BULK BAG OF 888 MINIS</b>				
Organic Dark Chocolate Minis Bulk Bag	55% CACAO	888 minis	18611	\$140.00
Organic Dark Chocolate Packaging Kit for creating 35 gift bags of 25 minis each	55% CACAO	888 + kit	45200	\$144.00

<b>CHOCOLATE CHIPS 10-OZ BAGS</b>				
Organic Bittersweet Chocolate Chips	70% CACAO	12, 10-oz	18661	\$43.20
Organic Semi-Sweet Chocolate Chips	55% CACAO	12, 10-oz	18660	\$43.20

<b>COCOAS</b>				
Organic Baking Cocoa	-	6, 8-oz	18510	\$30.00
		2, 5-lb	10506	\$65.00
Organic Hot Cocoa	-	6, 12-oz	18500	\$30.00
		2, 5-lb	10505	\$56.00
NEW! Organic Dark Hot Chocolate	-	6, 12-oz	18505	\$30.00
Organic Spicy Hot Cocoa	-	6, 12-oz	18502	\$30.00

*Seasonal Chocolates - check online for availability*

<b>FAIR FOODS</b>				
Organic Extra Virgin Olive Oil	-	6, 500-ml	60101	\$71.70
Organic Natural Almonds	-	1, 25-lb	60204	\$227.50
Organic Roasted Almonds	-	1, 25-lb	60203	\$221.25
Tamari Roasted Almonds	-	1, 25-lb	60207	\$171.25
Organic Natural Cashews	-	1, 25-lb	61211	\$198.75
Organic Roasted & Salted Cashews	-	1, 25-lb	61214	\$225.00
Small Farmer Trail Mix	-	6, 8-oz	62201	\$35.70
Organic Apricot Cashew Fruit & Nut Bar	-	12, 1.41-oz	60407	\$16.80
Organic Mango Cashew Fruit & Nut Bar	-	12, 1.41-oz	60405	\$16.80
Organic Pineapple Cashew Fruit & Nut Bar	-	12, 1.41-oz	60406	\$16.80

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE
<b>KITS</b>			
Coffee Hour Starter Kit, Drip Grind	1 kit	50061	\$26.00
Coffee Hour Starter Kit, Percolator	1 kit	50060	\$26.00
Holiday Sale Promotion Kit	1 kit	50136M	FREE
Fundraising Info Packet	1 packet	46225	FREE

<b>SUPPORT PRODUCTS</b>			
Organic Sugar Packets	1000 packets	15900	\$21.00
8-oz Ecotainer Paper Cups	1000 cups	40001-E	\$69.51
8-oz Ecotainer Cup Lids	1000 lids	40006	\$41.88
12-Cup Coffee Filter	1000 filters	41015	\$15.00
Birch Wood Stirrer	1000 stirrers	40200	\$3.50
Monin Caramel Syrup	1 bottle	42003	\$6.75
Monin Hazelnut Syrup	1 bottle	42008	\$6.75
Monin Vanilla Syrup	1 bottle	42009	\$6.75
Monin Syrup Pump	1 pump	40136	\$5.00
Equal Exchange Tin-Tie Bags	10 bags	44005	\$1.30
Natural Kraft Tin-Tie Bags	10 bags	44006	\$1.80
Chocolate Rack, 6-Case Display	1 rack	40180	\$26.00
Tea Rack, 6-Box Display	1 rack	40181	\$20.00
Tea Rack, 12-Box Display	1 rack	40182	\$23.00
Decaf Coffee Stickers	1 sheet of 48	72527	FREE
Interfaith Partnership Stickers	50 sheets of 6	-	FREE
Interfaith Partnership Brochures	1 bundle of 10	-	FREE
Airpot labels	1 package of 10	46223	FREE

*More promotional stickers, fliers and posters available - check online*

<b>GIFTS &amp; MORE see online for our full range of gift baskets, crafts, and branded gear</b>			
Handmade gift wrap	3 sheets	46237	\$8.00
Equal Exchange travel mug	1 mug	44004	\$2.00
Small Farmers Big Change ceramic mug	1 mug	44052	\$13.00
Equal Exchange Water Bottle	1, glossy red	46293	\$18.00
	1, matte black	46294	
	1, glossy blue	46292	

**Looking for EQUIPMENT?**

*Check out our selection online for coffee accessories, like:*

- Stainless steel airpots
- Airpot racks
- Milk and cream thermoses
- Coffee and tea presses available in two sizes
- ...and more!

*If you are interested in a brewer or grinder, please call us at 774-776-7366.*



**SUPPLIES**

We have everything you need to serve delicious coffee at gatherings large and small.



*holder not for sale*



[shop.equalexchange.coop](http://shop.equalexchange.coop)

**RESOURCES**



**Learn, Educate & Promote**

- Introductory Materials
- Tools for Table Sales
- Videos & Powerpoints
- Tools for the Classroom

[equalexchange.coop/ee-and-you/tools](http://equalexchange.coop/ee-and-you/tools)



**An Alternative Cup**

We're proud to offer more environmentally-friendly single serve cups, made from recyclable plastic and aluminum. Enjoy all the convenience with less waste!

**no.5**  
**RECYCLABLE**  
**PLASTIC CUP**

# single serve coffee

6

6, BOXES OF 12 CUPS

**\$44.95 Per Case**



**Organic Breakfast Blend**

This classic blend is sweet and balanced—a delicious way to start each day.

12500 | \$44.95



**Organic French Roast**

Dark, bold and rich, this flavorful blend is one of our bestsellers.

12501 | \$44.95



**Organic Unwind Decaf**

Need a good cup of coffee without the buzz? Try this full-bodied decaf.

DECAF 12502 | \$44.95



**Ekobrew Cup**

Stainless steel reusable filter for single serve coffee machines. An eco-friendly alternative!

41430 | \$15.95

Compatible with the KEURIG® K-CUP® brewing system

\*Equal Exchange is not affiliated with KEURIG, Inc. "KEURIG" and "K-CUP" are registered trademarks of KEURIG, Inc. Not compatible with KEURIG® VUE® or 2.0 Brewing systems.

**FULL PRODUCT LISTING STARTING ON PG. 22**

# serve

**EQUAL EXCHANGE**

at your **OFFICE**

in your **BREAKROOM**

at your **CONGREGATION**

Learn more at:

[equalexchange.coop/ee-and-you](http://equalexchange.coop/ee-and-you)

**PRODUCTS TO GET STARTED:**

- Single Serve Coffee Cups, pg 26
- Wooden Stir Sticks, pg 25
- Tea, pg 12
- Hot Cocoa, pg 4
- Sugar Packets, pg 25
- Chocolate Minis, pg 6
- Fair Trade Snacks, pg 15

**FULL PRODUCT LISTING STARTING ON PG. 22**



# Bulk Coffee

Enjoy our full line of coffees in bulk, from carefully crafted blends to single origin gems in a range of roast levels. The 5-lb. bag is a great value for serving coffee to groups or for distributing into smaller bags for sale.

## BEST ★ SELLERS

WHOLE BEAN *only*

2

2, 5-LB BAGS

PRICES VARY Per Case



### Organic Love Buzz

Velvety and dark with nuances of brownie and caramel.

10018 | \$80.90



### Organic Ethiopian

Complex and unique with hints of blueberry, chocolate and ginger.

10030 | \$80.90



### Organic French Roast DECAF

An impressively rich and dark decaf option.

DECAF 10028 | \$98.00

Over 30 different coffees available online.

## ROAST SCALE



Freshness seal preserves quality longer

## • for your • TABLE SALES



### Tin Tie Bags

Repackage coffee into these paper bags for buying clubs, table sales or fundraisers.

EQUAL EXCHANGE BRANDED

44005 | 10 BAGS | \$1.30

BLANK NATURAL KRAFT

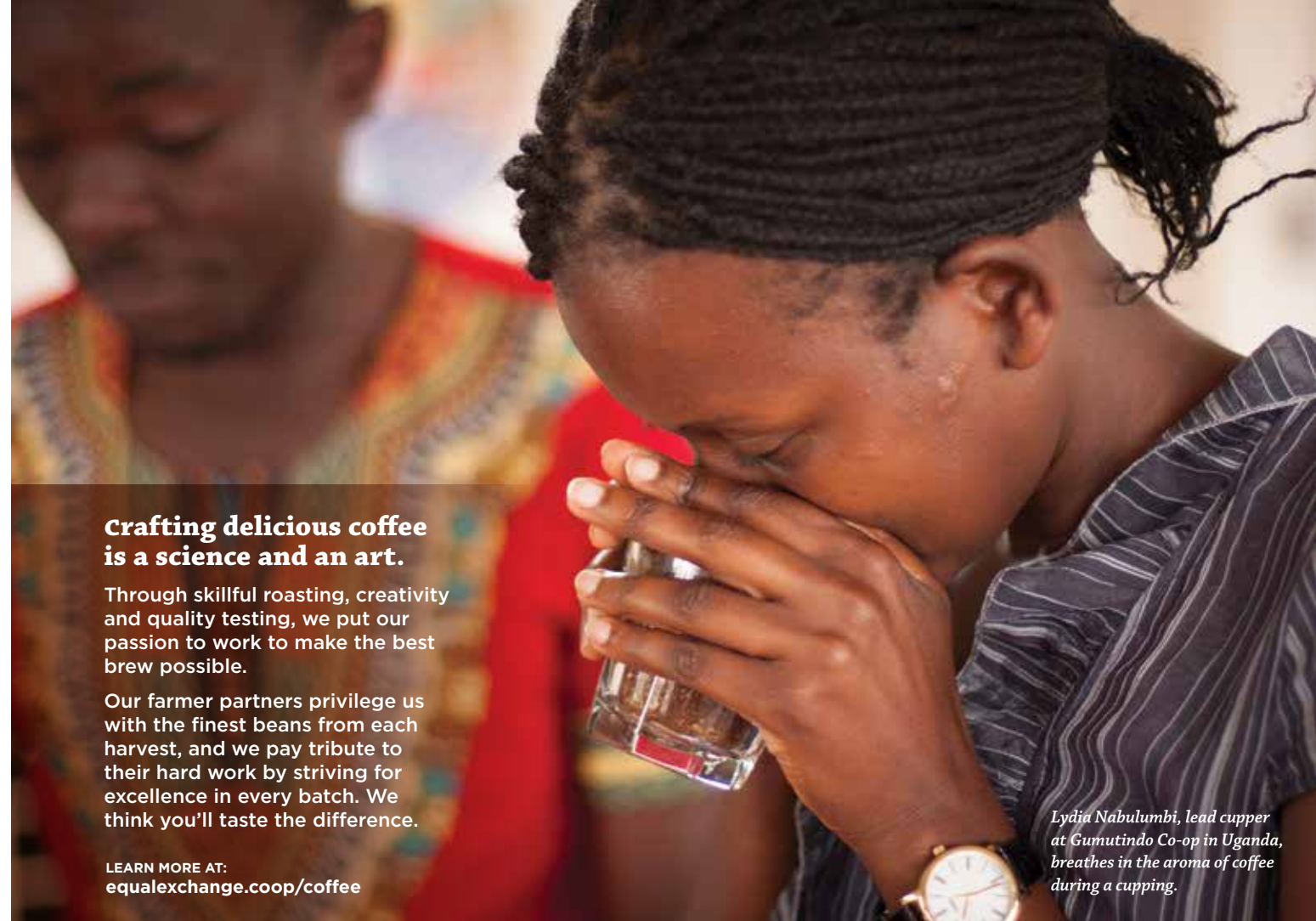
44006 | 10 BAGS | \$1.80



ONLINE or CALL

FULL PRODUCT LISTING STARTING ON PG. 22

shop.equalexchange.coop 774.776.7366 Customer Service M-F 9am to 5pm EST



## Crafting delicious coffee is a science and an art.

Through skillful roasting, creativity and quality testing, we put our passion to work to make the best brew possible.

Our farmer partners privilege us with the finest beans from each harvest, and we pay tribute to their hard work by striving for excellence in every batch. We think you'll taste the difference.

LEARN MORE AT: [equalexchange.coop/coffee](http://equalexchange.coop/coffee)

Lydia Nabulumbi, lead cupper at Gumutindo Co-op in Uganda, breathes in the aroma of coffee during a cupping.



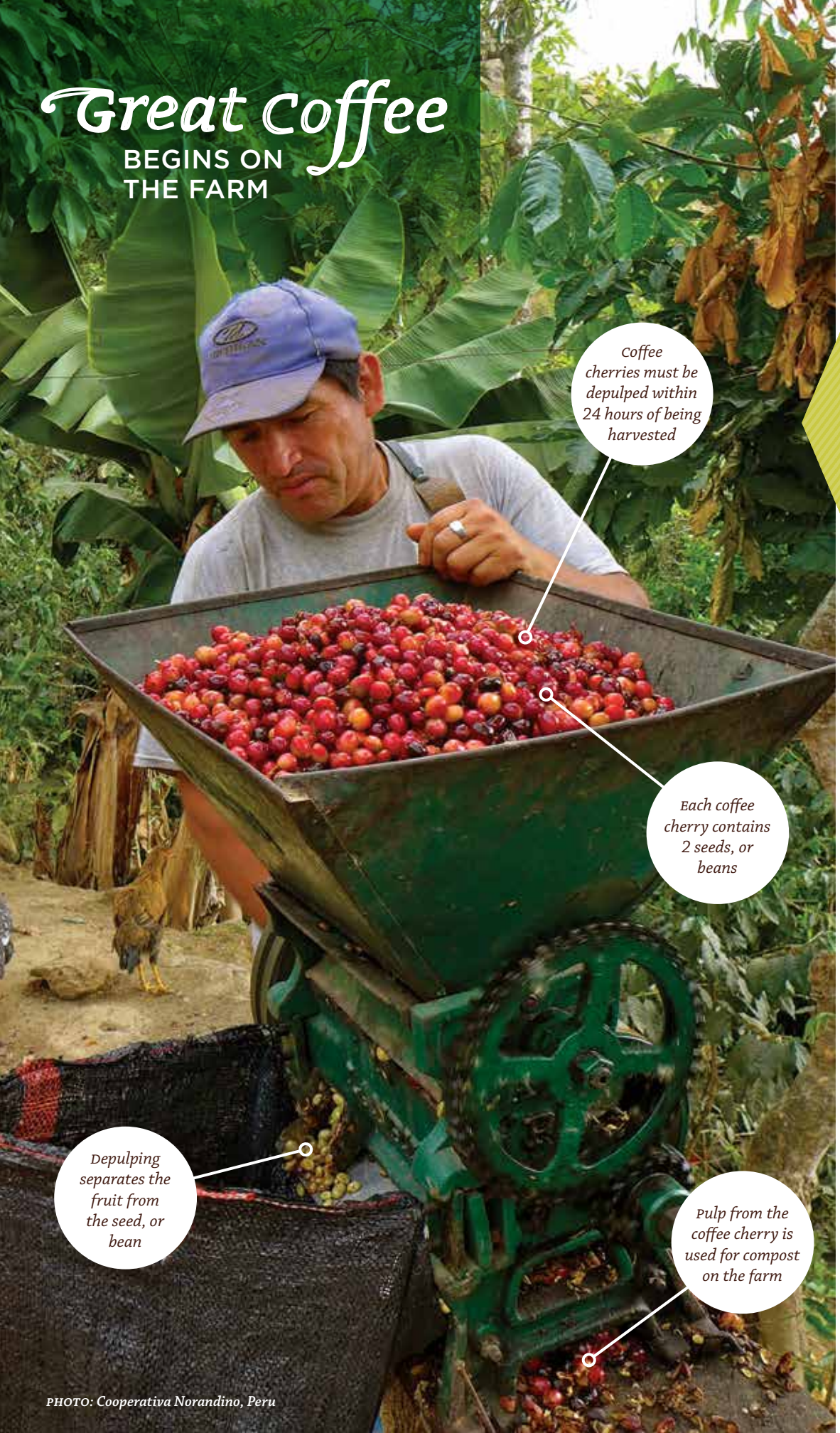
Dan Rony checks on the progress of coffee beans during a roast.





# Great Coffee

BEGINS ON THE FARM



Coffee cherries must be depulped within 24 hours of being harvested

Each coffee cherry contains 2 seeds, or beans

Depulping separates the fruit from the seed, or bean

Pulp from the coffee cherry is used for compost on the farm

FROM SEED TO CUP:



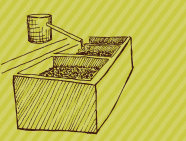
GROWING



HARVESTING



DEPULPING



FERMENTING



DRYING



SORTING



ROASTING



QUALITY ANALYSIS



BREW & ENJOY

# Packaged Coffee

**6** 6, 10/12 OZ BAGS  
PRICES VARY Per Case

Experience the best beans from small farms all over the world in each of our flavorful coffees. Our talented roasters bring out the best in every batch, whether you crave a floral medium roast, a smoky French roast or anything in between. Available in ground or whole bean options.

## BEST ★ SELLERS



**Organic French Roast**  
Dark, chocolaty, with a hint of smokiness.  
17002 | GROUND  
17003 | BEAN  
\$38.40



**Organic Decaffeinated**  
All of the rich, full-bodied flavor with none of the buzz.  
DECAF 17020 | GROUND  
DECAF 17021 | BEAN  
\$44.40



**Organic Breakfast Blend**  
Start your day right with this sweet and balanced blend.  
17000 | GROUND  
17001 | BEAN  
\$38.40

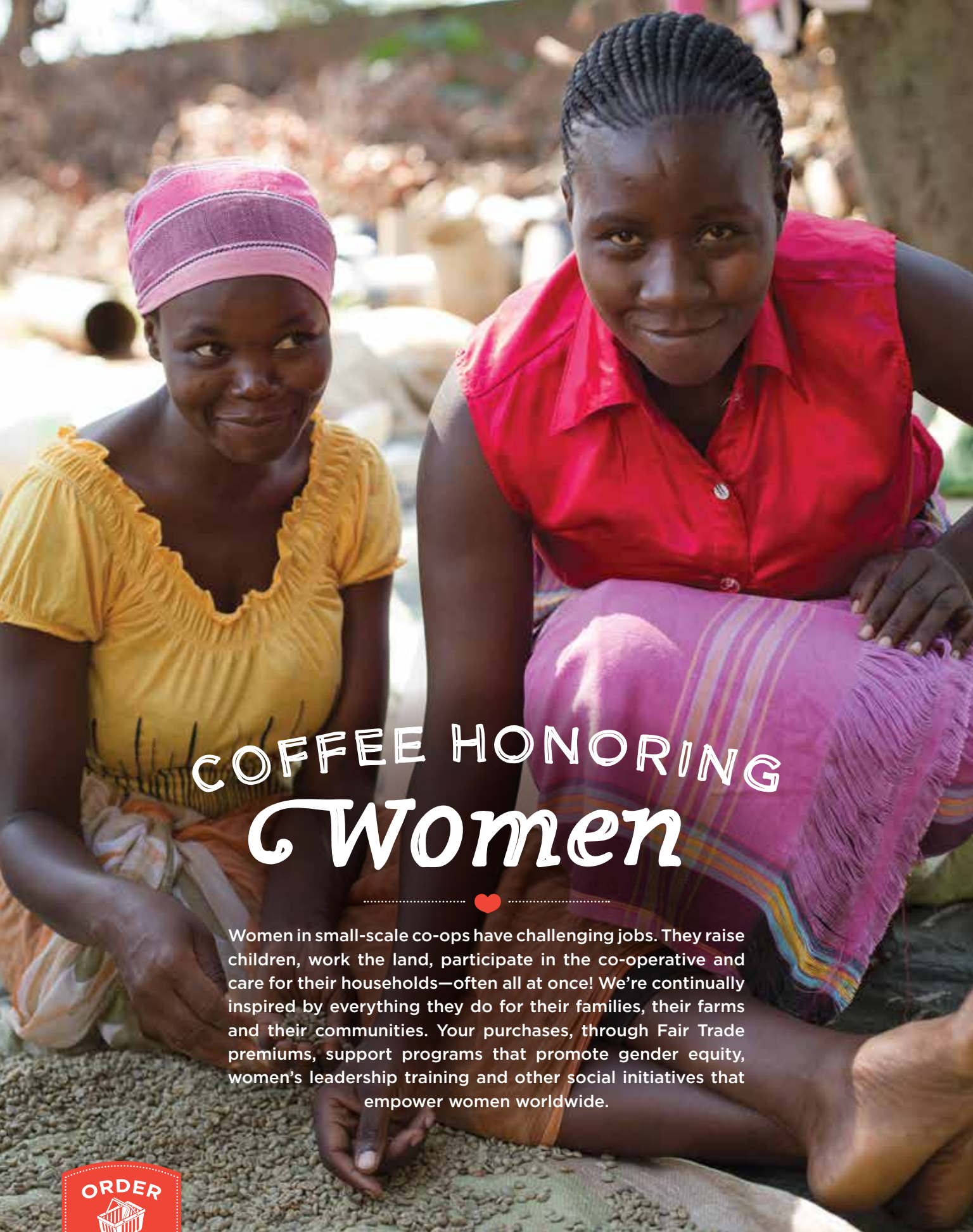


**Organic Mind, Body & Soul**  
Need a moment of zen? Try this smooth, creamy blend.  
17004 | GROUND  
17005 | BEAN  
\$38.40

FULL PRODUCT LISTING STARTING ON PG. 22



PHOTO: Cooperativa Norandino, Peru



# COFFEE HONORING Women

Women in small-scale co-ops have challenging jobs. They raise children, work the land, participate in the co-operative and care for their households—often all at once! We're continually inspired by everything they do for their families, their farms and their communities. Your purchases, through Fair Trade premiums, support programs that promote gender equity, women's leadership training and other social initiatives that empower women worldwide.



## WHOLE BEAN COFFEE



5, 16-OZ BAGS

**\$41.25 Per Case**



### Organic Congo Coffee

A smooth and balanced blend featuring our East African partners.

11020 | \$41.25

**\$50,000**  
donated to date

Reaching this milestone means the Congo Coffee Project has supported at least 272 women with a full slate of vocational skills training.

For every bag of Congo Coffee sold, Equal Exchange donates \$1 to the Panzi Foundation, which provides life-saving treatment and counseling to more than 2,000 survivors of sexual violence each year in the D.R. Congo.

[equalexchange.coop/congo-coffee-project](http://equalexchange.coop/congo-coffee-project)

## GROUND COFFEE



6, 14-OZ CANS

**\$42.00 Per Case**



### Organic Proud Mama

Honoring proud mothers and families everywhere!

14101 | \$42.00



### Organic Sister's Blend

With this special blend, Lutheran World Relief and Equal Exchange honor women coffee farmers and Lutheran women in the U.S.

14120 | \$42.00

FULL PRODUCT LISTING STARTING ON PG. 22



Through Organic Proud Mama coffee sales and other initiatives in 2014, Equal Exchange raised an additional **\$4,720 for the Uganda Stove Project**



### • TRAININGS •

Members of the Gumutindo co-op will receive more than 9 different trainings on how to build these energy-efficient stoves.



### • +75 STOVES •

Farmers will utilize these skills to construct an additional 75 stoves in three different communities.



LEARN MORE:  
[equalexchange.coop/support-moms](http://equalexchange.coop/support-moms)



## EXTENDING Fellowship



A warm pot of coffee has a way of bringing people together. Make your coffee hour even more meaningful with this special blend, which celebrates the connection between communities like yours and farmers worldwide.

### COFFEE HOUR STARTER KITS

The Coffee Hour Starter Kit includes 2 regular coffee bags and 1 decaf (150 servings of brewed coffee), brewing tips, display materials, and more!

PERCOLATOR GRIND | 50060 | \$26.00  
DRIP GRIND | 50061 | \$26.00



## Percolator Ground Coffee

Pre-ground specifically for percolators

5

5, 16-OZ BAGS

PRICES VARY Per Case

### BEST ★ SELLERS

#### PERCOLATOR GRIND



#### Organic Fellowship Blend

A sweet, balanced coffee specifically ground for percolators. Perfect for congregations!

11002 | REGULAR | \$37.50  
11025 | DECAF | \$44.00



#### Fellowship Blend

A smooth and full-bodied coffee prepared for use in percolators.

21000 | REGULAR | \$34.50  
21001 | DECAF | \$41.00

#### PRE-MEASURED FOR 12-CUP BREWERS



#### Organic Mind, Body & Soul Pillow Pack

Brew up the zen with this smooth, creamy blend!

19000 | \$53.65



#### Organic Breakfast Blend DECAF Pillow Pack

The decaf version of our classic blend.

DECAF 19008 | \$57.59

#### PILLOW PACK SAMPLER ALSO AVAILABLE

Selection of 6 best sellers

19999 | 6, ASSORTED | \$10.00



## Pillow Packs Ground Coffee

Pre-measured for your 12-cup brewer

48

48, 2.25-OZ BAGS

PRICES VARY Per Case

ORDER



ONLINE or CALL

FULL PRODUCT LISTING STARTING ON PG. 22

shop.equalexchange.coop 774.776.7366 Customer Service M-F 9am to 5pm EST



• Since 1986 •

ORDER ONLINE OR CALL: [shop.equalexchange.coop](http://shop.equalexchange.coop) 774.776.7366 Customer Service M-F 9am to 5pm EST | 15 Campanelli Circle Canton, MA 02021



*“It’s a win-win-win proposition! The environment is preserved, the growers and producers receive a fair price and insurance for their future, and our congregation drinks some of the best coffee on the planet!”*

Phyllis Smith, Nativity of Our Lord Church,  
Monroe Township, NJ



Share Equal Exchange with your  
**community!**

TOGETHER, OUR SMALL ACTIONS  
CAN MAKE A BIG DIFFERENCE.

JOIN US ON:



**SIGN UP** for Equal Exchange  
emails to stay up-to-date on  
all the latest news & sales.



ABOVE: Coffee farmers of the Huajembe community of Norandino co-operative in Peru; BELOW: Overlooking the community of the San Fernando co-operative in the Andes Mountains of Peru.